



Driving data-driven sustainability.

How Voi turns carbon data into actionable insights.

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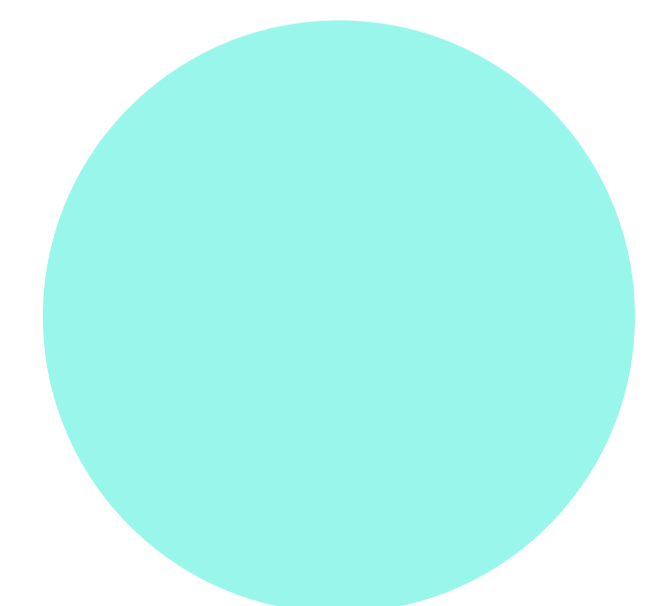
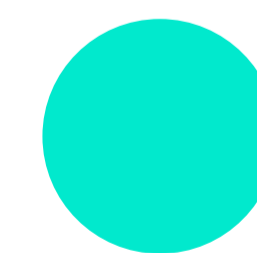
voi.

The challenge

As a mobility business with one foot planted in the future, [Voi](#) have been tracking their emissions since 2022. Their initial Life Cycle Assessment (LCA) provided a broad view of their value-chain impact and how to start their emissions reduction journey.

But the LCA didn't provide the holistic emissions assessment Voi needed to get granular data on their full value-chain emissions to comply with upcoming sustainability regulations and set targets for the future. For that, they needed an emissions calculations platform that was thorough, accurate, and comprehensive.

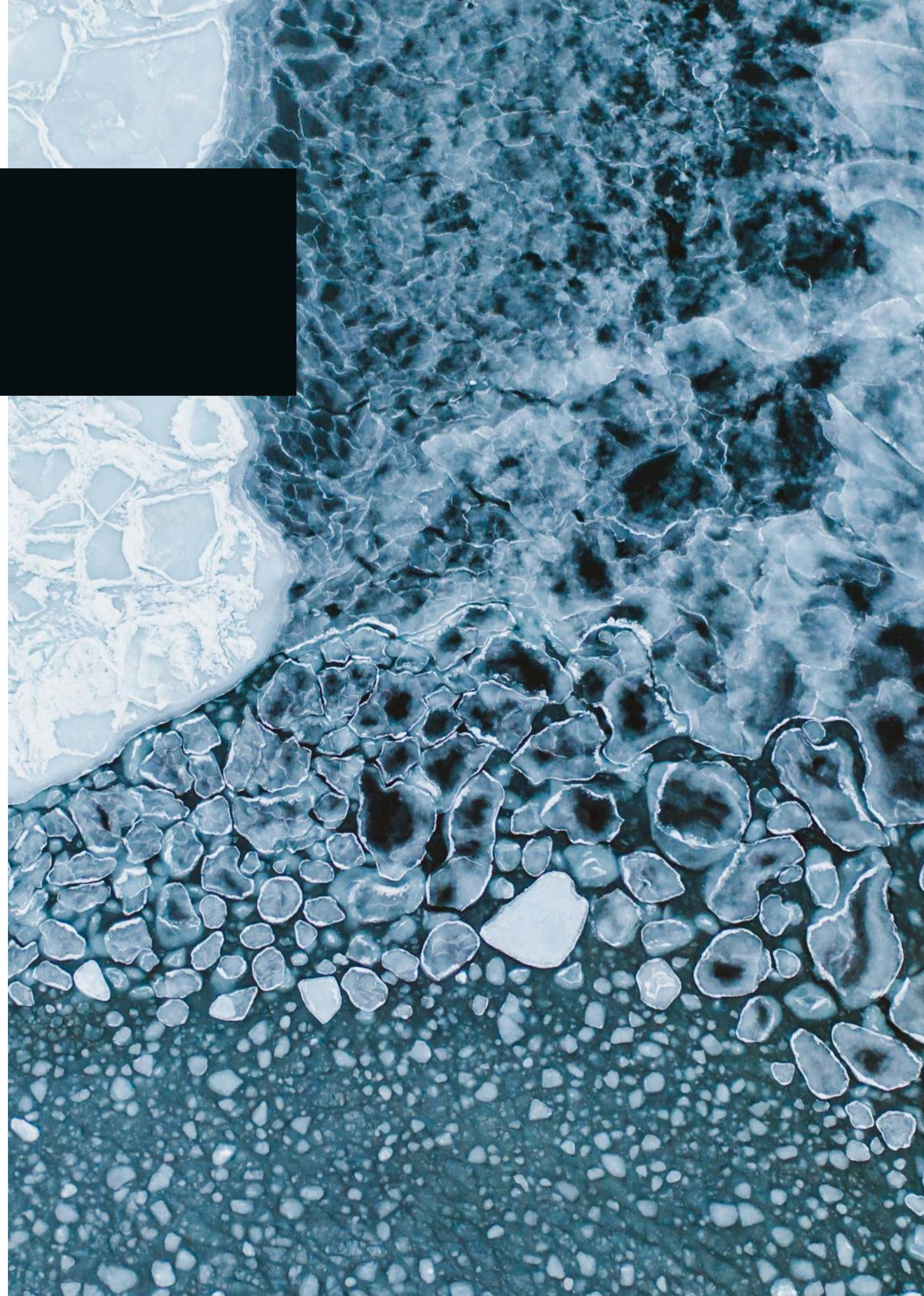
Voi recognised the value in starting their journey in good time. As a company focused on sustainability, understanding their carbon footprint to enable them to make data driven decisions to reduce its emissions is key. This has now proven to set them up for success to comply with incoming sustainability regulations like the [Corporate Sustainability Reporting Directive](#) (CSRD).



The solution

Emitwise set to work streamlining the task of managing sustainability and safeguarding compliance across a growing business. For this, they set priorities and collected data in line with the GHG protocol, using spend-based emissions calculations where gaps in activity based data existed.

Emitwise used their experience with carbon accounting to paint an accurate picture of Voi's emissions landscape that they could use to pinpoint areas for meaningful impact and help Voi build a co-operative, efficient and clean business.





The results

Voi's emissions profile is now well in hand. The company has established a solid foundation to progress with confidence, which include:

Decarbonising with the Data to Back It Up

The ability to set realistic, science based targets to guide decarbonisation is dependent on a business' ability to measure its emissions. Thanks to Emitwise's carbon accounting platform and competent support, Voi will be able to set accurate targets and understand both where

intervention is most needed and where it will make the most meaningful impact.

Sustainability communication for real impact

Emitwise's data helps Voi build the understanding required both internally and with external stakeholders to achieve the changes needed to reach targets. The depth of understanding and translation to the relevance of this for various stakeholders allows them to share that understanding and embed a sustainability-forward mindset when interacting both with internal stakeholders and customers.

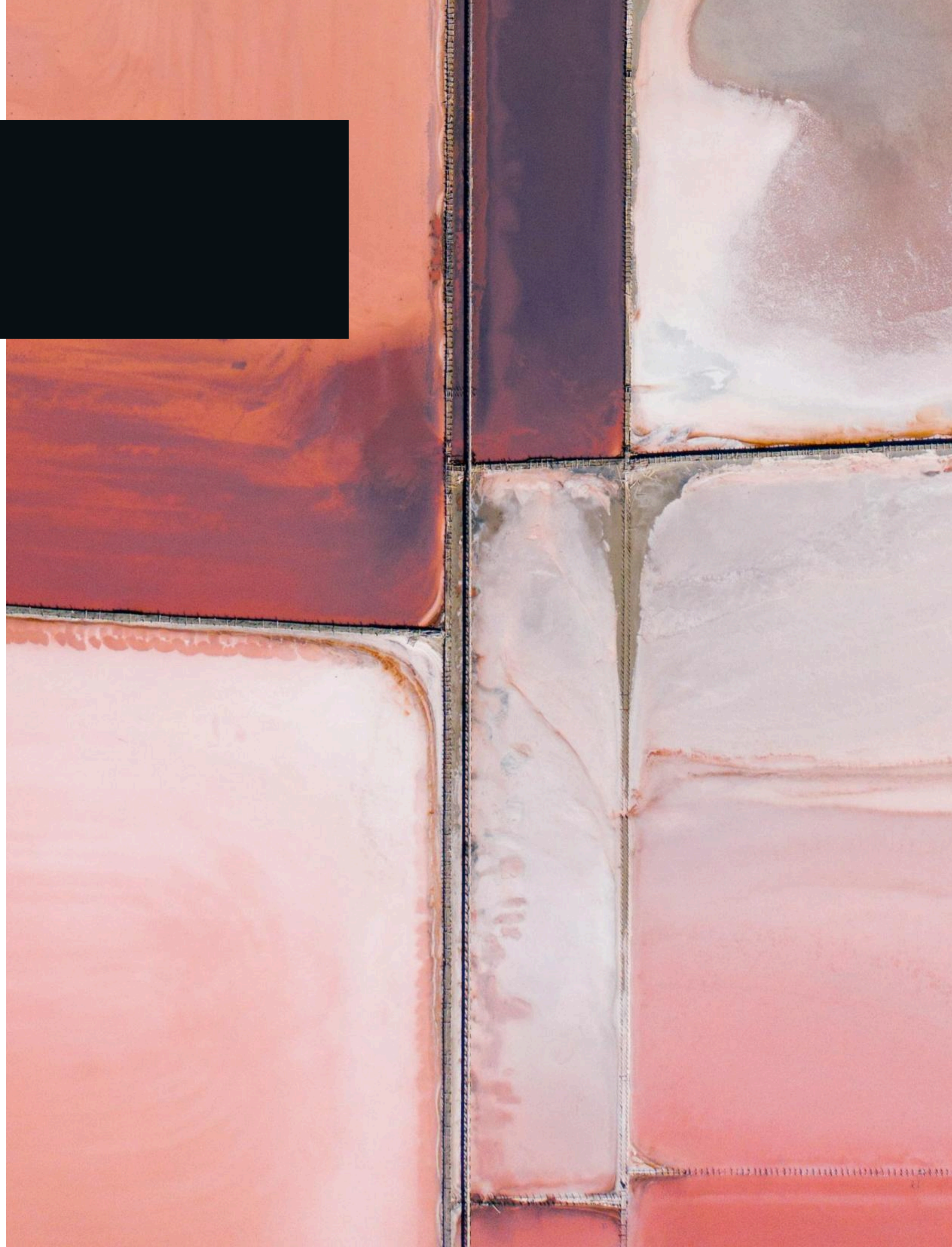
Building a Cleaner, Healthier Supply Chain

Scope 3 accounts for 83% of Voi's emissions and data collection in the supply can be a daunting, tedious job, but they found with the data behind them Voi will be able to better engage suppliers, improving response rates, overall data quality and employee engagement.

What lies ahead for Voi?

The task of gathering data in Scope 3 underscored the importance of targeted supplier engagement. Voi is planning deeper supplier engagement strategies that prioritises activity and market based emissions calculations.

Emitwise's insight into Scope 3 and sustainability reporting as a whole has allowed Voi to align their internal sustainability goals with their external ones, to accelerate the green transition.



**Thank you
for reading**

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