

Empowering the sustainability team with accurate emissions data

How Thomas Foods International uses emissions data to meet customer requirements and identify reduction opportunities

Emitwise 



The challenge

Aligning sustainability performance with industry and customer expectations

As a meat processor and distributor, Thomas Foods International's emissions are overwhelmingly linked to the livestock producers from which it sources its animal proteins, such as beef and lamb.

“Engaging livestock producers in our supply chain is our primary focus, as it is by far our largest source of emissions” explains Jonathan Reinbold, TFI's Director of Sustainability.

“We have thousands of producers worldwide, from Australia to various countries in South America. Focusing our efforts will be crucial on our decarbonisation journey.”

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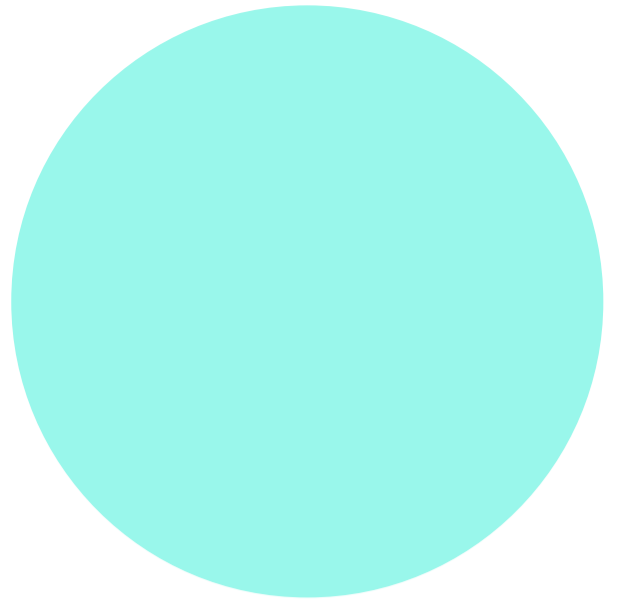
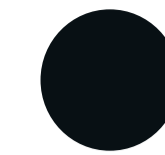
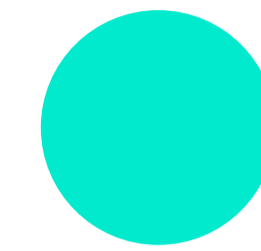
TFI has to manage the meat industry's climate ambitions and ensure they align with its trajectory while meeting its customers' sustainability compliance requests.

To meet these requirements, Jonathan knew that having access to a carbon accounting platform he could trust would save invaluable time.



We want to be sustainability leaders within the feedstock industry, driving emission reduction initiatives and choosing climate mitigation projects that have tangible impact.”

Jonathan Reinbold, Director of Sustainability at TFI



The solution

A smarter way to manage carbon

For a sustainability team, choosing the right carbon management platform can save time with data collection, emissions calculations, and reporting.

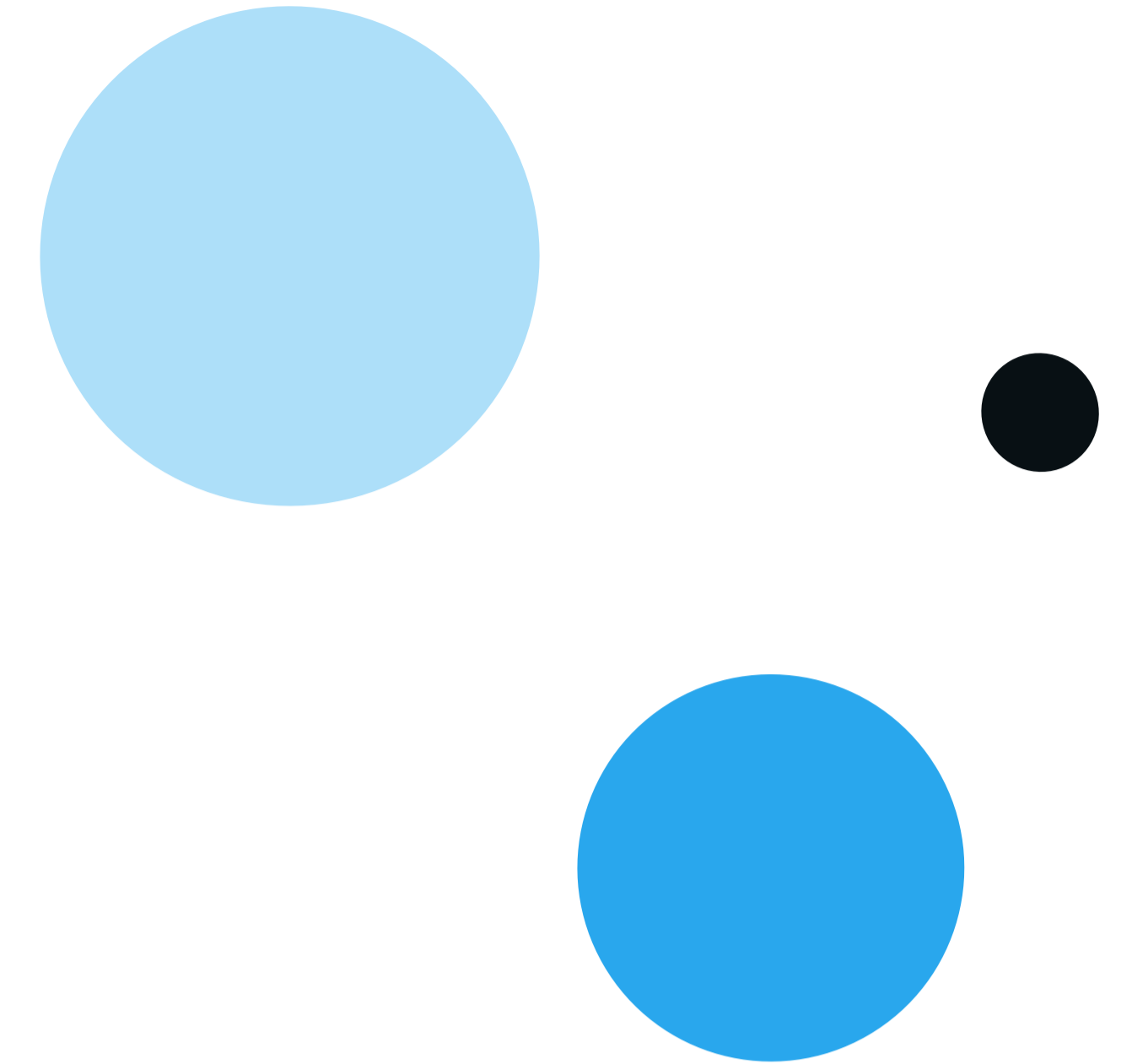
“We needed to be able to accurately and simply source the data we needed to report to an increasing amount of customer requests,” explains Jonathan.

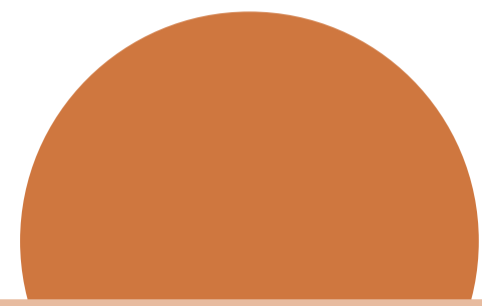
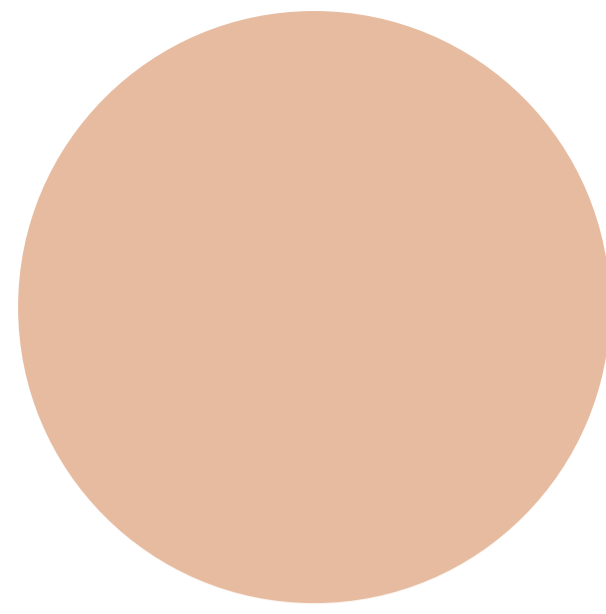
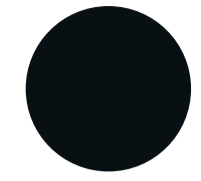
This led to TFI’s partnership with Emitwise, the carbon management platform they use to calculate emissions in their operations and supply chain and access the data they need for customer sustainability reporting.



Choosing a carbon accounting partner was at the top of my priority list when I joined TFI. From my experience in the industry, I knew software would solve some of our problems and that it would save our team a lot of time.”

Jonathan Reinbold, Director of Sustainability at TFI





The results

Profitable decarbonisation

Centralised reporting

Streamlining customer reporting with centralised emissions data

Hotspot identification

Identifying carbon hotspots to prioritise emissions reduction initiatives

Sustainability for growth

Leveraging sustainability initiatives to win business

Led by Jonathan, TFI's sustainability team has implemented rigorous data collection processes, accurately measured emissions, and satisfied reporting requirements.

Benefiting from the functionality of the Emitwise platform and the support of sustainability experts, TFI has been able to:

Manage customer reporting

As TFI finds itself in the supply chain of large organisations with ambitious climate targets, the sustainability team is responding to increasing sustainability reporting requests.

Packaging has been a key focus for TFI's customers, given it is how their own customers first interact with their products and brand.

Through the Emitwise platform, TFI's sustainability team has been able to articulate the environmental impact of their packaging with precise data.

Identify reduction opportunities

Accurate carbon accounting is a prerequisite for companies evaluating where to implement emission reduction initiatives.

Using emissions data, TFI has been able to highlight the significance of refrigerants in its operational emissions and evaluate the feasibility of projects.

“Refrigerants are one of the biggest contributors to our operational emissions, contributing to more than a third of our Scope 1 and 2 emissions,” says Jonathan. **“We’ve been able to identify this through our emissions assessment and to show the business that we need to replace pieces of equipment.”**

Generate commercial opportunities

TFI is setting the bar high for its sustainability performance and has support from its leadership team to become a category leader.

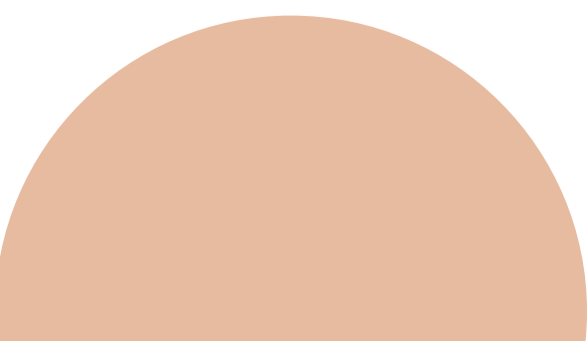
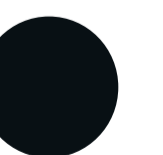
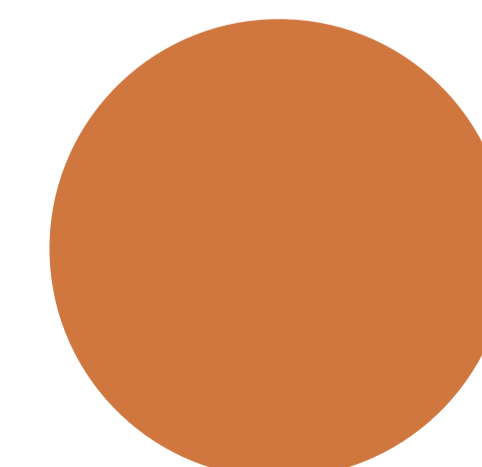
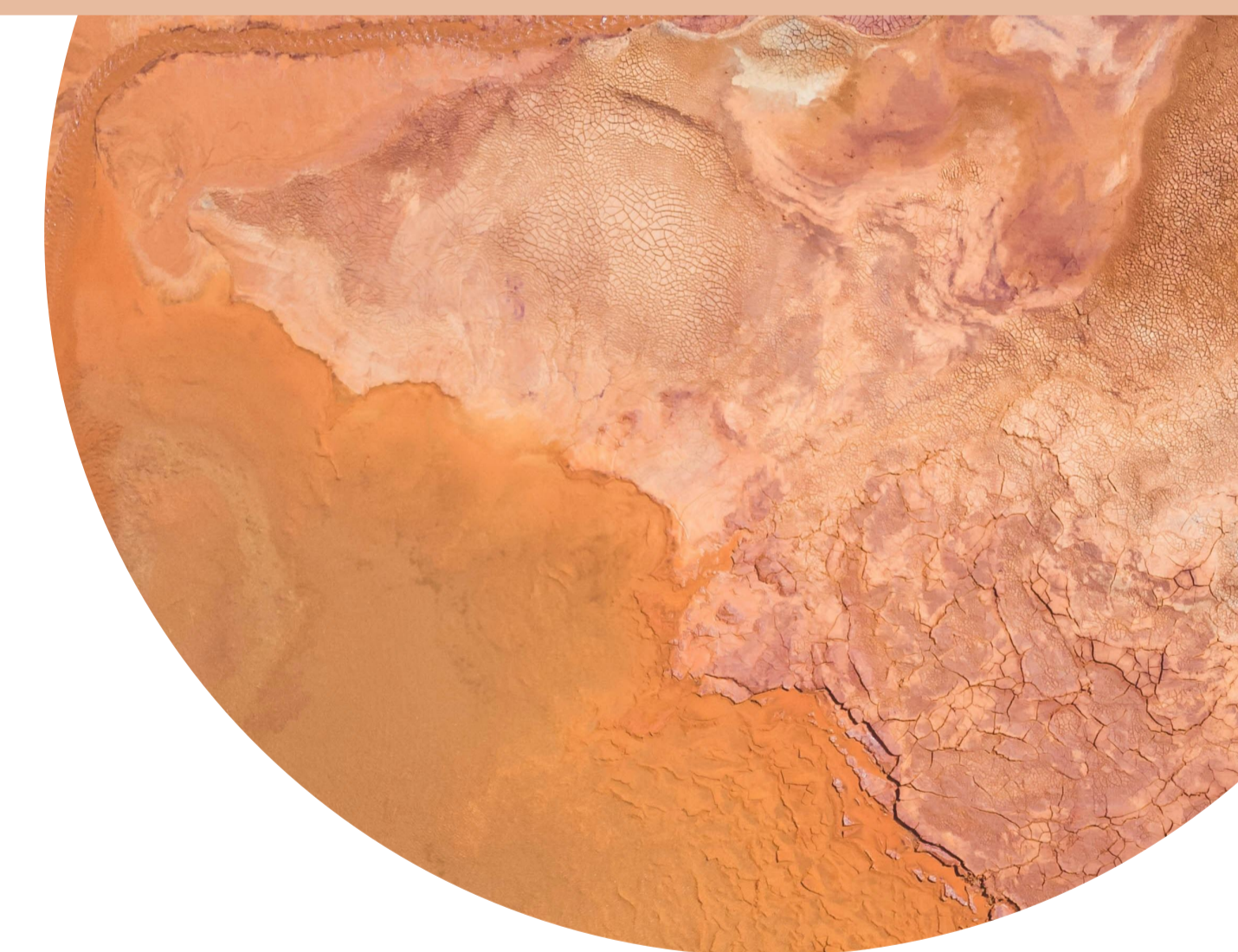
“We want to provide more sustainable alternatives than our competitors,” says Jonathan. **“We’ve been able to generate business through our sustainability initiatives.”**



A carbon management platform is an integral tool as it allows us to reflect on our performance, prioritise our efforts and share the data needed for reporting.”

Christopher Lombroso - Sustainability Manager at TFI

TFI’s commercial teams have leveraged sustainability data to share the company’s commitments with prospective customers and win business.



What lies ahead for TFI and the meat industry?

TFI has proactively set up a carbon management program and invested resources in emission reduction initiatives.

Jonathan believes that the next step for the industry is collaboration with suppliers.



Given the share of scope 3 emissions in our overall footprint being over 95%, supplier engagement will play a key role in our sustainability strategy.

Streamlining the collection of quantitative data from our suppliers will help us support reducing our customers' emissions.

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Thank you for reading

TFI's Scope 3 decarbonisation
story so far

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