

Aligning sustainability ambitions with profitability

How Pregis use emissions data
to influence product design

Emitwise[©]



The challenge

Making data-informed product decisions

The packaging industry has historically relied on petrochemical and emissions-intensive raw materials to manufacture its products.

As signatories to The Climate Pledge, Pregis has committed to reaching net zero carbon by 2040, ten years ahead of the Paris Agreement goals.

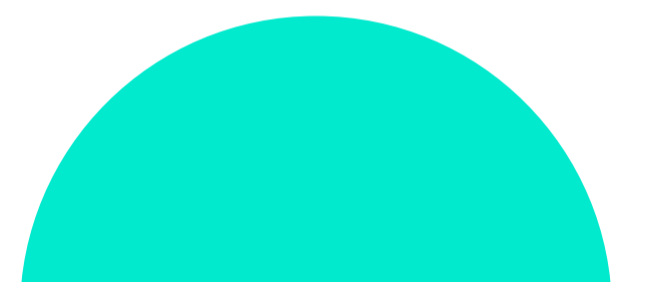
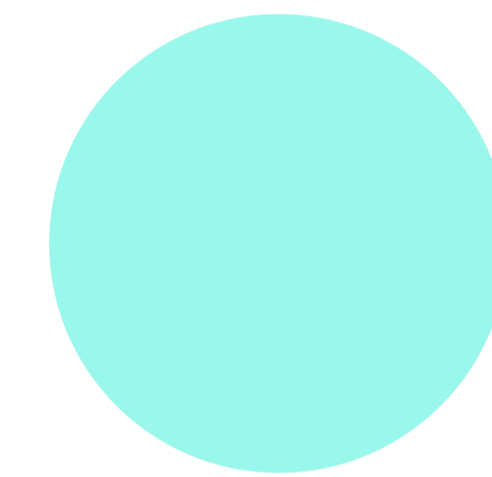
“Reducing our emissions comes down to how we design our products and partnering with value chain actors, such as raw material suppliers, which drive decarbonisation faster,” explains Ryan Wolcott, Pregis' Chief Sustainability Officer.

Transitioning the content of their products from virgin materials to recycled and renewable resources will require making decisions that align with the company's financial objectives.



Environmental sustainability is an opportunity for companies to maximise their business value while simultaneously protecting the environment.”

Ryan Wolcott, Chief Sustainability Officer at Pregis



The solution

A smarter way to measure emissions

Using carbon emissions software as a compass has helped Pregis' sustainability team understand what drives emissions, choose reduction initiatives, and evaluate their impact.

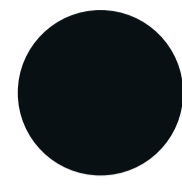
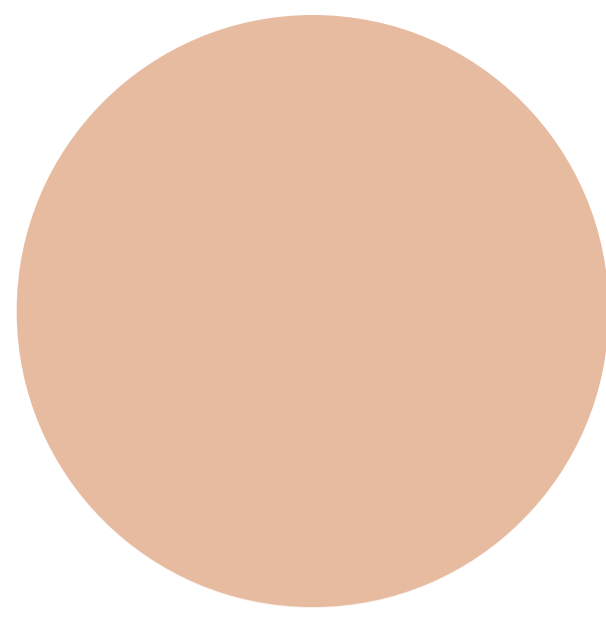
“Access to accurate scope 1, 2, and 3 emissions data points us in the right direction. It helps us identify which suppliers and facilities to prioritise,” says Wolcott.

Pregis has been working with Emitwise for over three years, leveraging software to streamline data collection, emissions calculation and sustainability reporting.



Our strategy is to reduce material consumption, increase the amount of recycled content and to source low carbon and renewable materials while designing our products for recyclability. Making these product decisions requires incredibly accurate emissions data.

Ryan Wolcott, Chief Sustainability Officer at Pregis



Sustainable design

Making product designs that reduce emissions and increase revenue.

Cost reduction

Identifying opportunities to reduce costs through sustainability initiatives.

Report optimisation

Streamlining reporting to enhance customer relationships.

The results

Profitable decarbonisation

The Pregis approach to sustainability is one that makes sense for the bottom line and the planet. Their sustainability team has been leveraging carbon emissions data to:

Inform revenue-generating product decisions

Pregis has adapted its product portfolio, including more fibre-based packaging. In its last financial year, it earned 56% of its revenues from sustainable products.

“Sustainability has been key to business growth. Demand for our sustainable products has accelerated, and we’re benefiting from the consumer-driven tailwind,” explains Wolcott.

Being proactive with sustainable product design has given them a seat at the table with their largest customers, allowing them to collaborate on decarbonisation initiatives.

“We’re leaning into this faster than our competitors. Because we’re being proactive in our sustainable strategy, we’re collaborating with major global players,” according to Wolcott.

Linking sustainability with profitability

As Pregis scales the business, the company is leveraging sustainability efforts to identify cost-saving opportunities.

“We’re identifying opportunities to achieve the same levels of protection for our customers’ products while using less material, which reduces everyone’s emissions,” Wolcott shares.

Through its zero waste target, Pregis is working to minimise the waste generated in its operations and ensure it does not end up in landfills. In 2023, Pregis diverted 91% of solid waste from landfill and achieved a 6% reduction in waste emissions as calculated by Emitwise.

“Reducing waste has allowed us to reduce our scope 3 emissions and progress towards our net zero ambitions. It also reduces waste management costs,” explains Kevin Rogers, who leads the Zero Waste Initiative at Pregis.

Being data ready for reporting

Being a supplier to some of the world’s largest companies comes with a fair share of sustainability reporting.



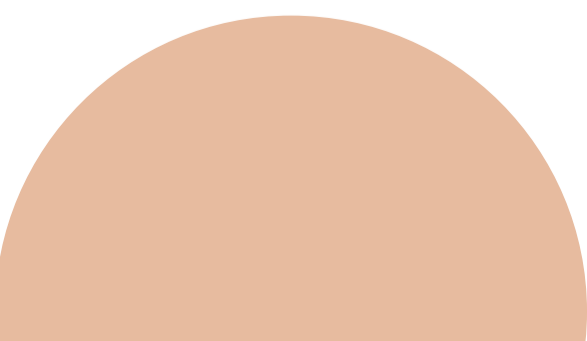
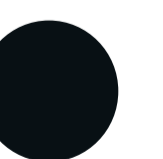
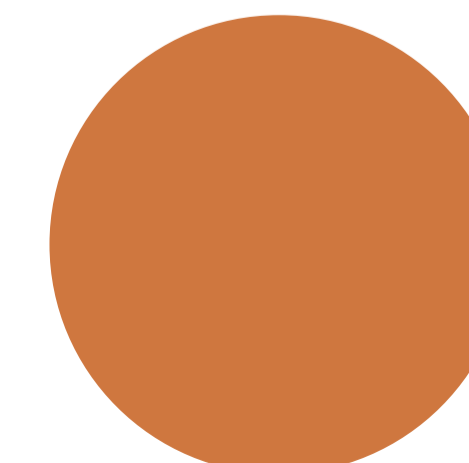
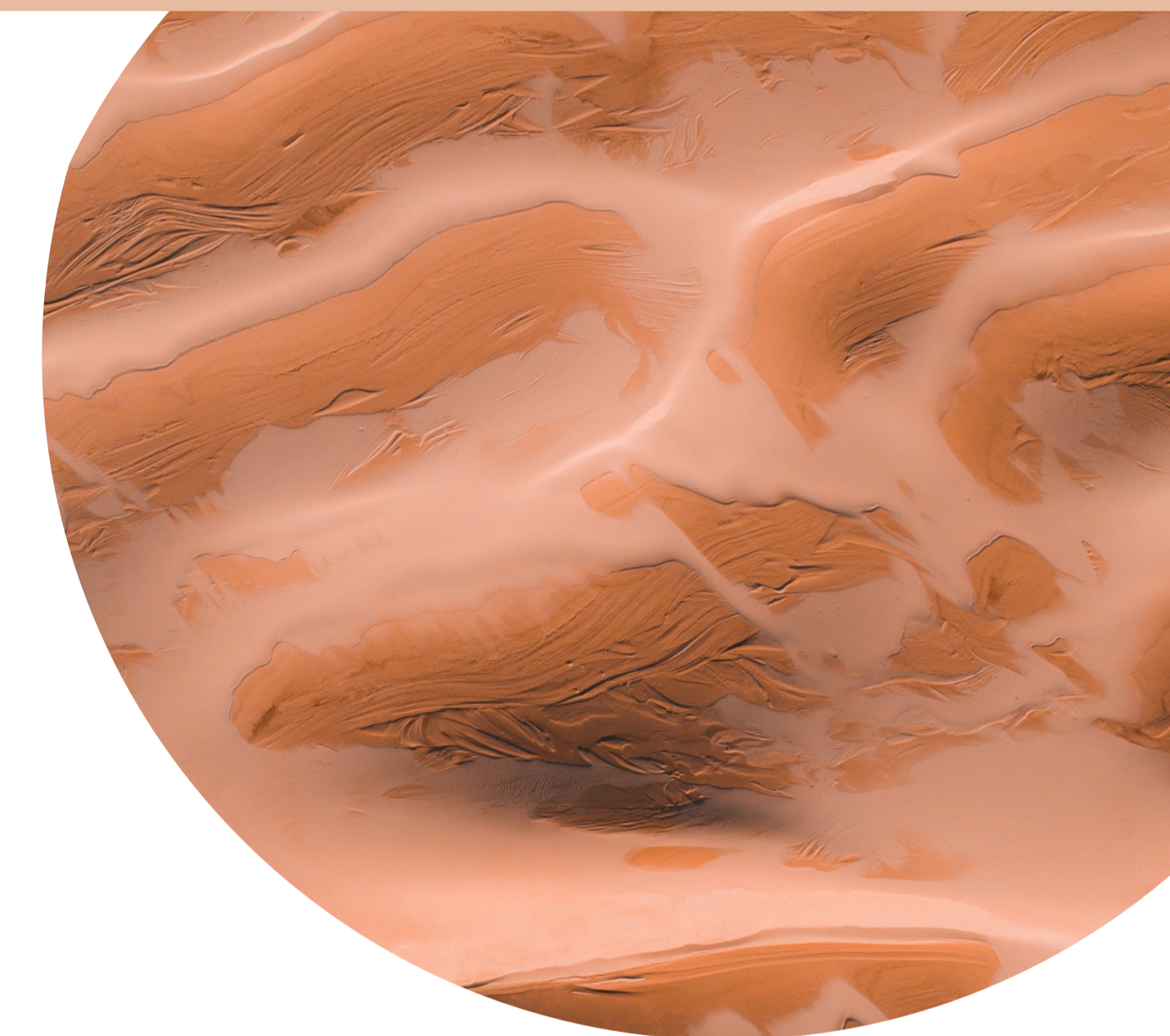
Our customers are taking our scope 1 and 2 emissions to increase the accuracy of their scope 3 calculations. We can confidently give them this data because we started measuring our emissions years ago.”

Ryan Wolcott, Chief Sustainability Officer at Pregis

Sustainability teams can benefit from having emissions data centralised in one platform.

“We’re using data from the Emitwise platform for our annual reporting, investor relations and responding to customer data requests,” says Wolcott.

Pregis has been measuring its emissions for years. Their proactive approach has enabled them to enhance customer relationships by contributing to their sustainability goals.



What lies ahead for Pregis and the packaging industry?

The ambitious targets set by Pregis will be met by making emissions-informed decisions for their products and collaborating with supply chain partners to drive emission reductions.



We will continue increasing the accuracy of our scope 3 emissions by collecting data from our suppliers. This will make our emissions data increasingly actionable, allowing us to make the best product decisions, and reduce our emissions."

Ryan Wolcott, Chief Sustainability Officer at Pregis

Thank you for reading

Pregis' Scope 3 decarbonisation
journey so far.

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