

Engaging suppliers for supply chain decarbonization

How Dolby works with suppliers to achieve their science-based targets

Emitwise[©]

 Dolby



The challenge

Engaging suppliers to reach science-based targets

As a technology expert in the entertainment industry, Dolby has recognised that ambitious climate action can be rewarded with business benefits.

“Dolby’s commitment to sustainability comes from the top and has led the transition to more sustainable practices across our business. This work is enabling us to meet our customers, suppliers, and employees where they are, and together we can support each other in developing and sharing best practices to create a low-carbon future,” explains Natasha Tuck, Dolby’s Director of Sustainability and ESG.

“We are laser-focused on reaching our science-based targets, as this is where we can have the most meaningful impact.”

One of Dolby’s science-based targets is to have 58% of its suppliers (by emissions) set their own science-based targets by the end of 2027.

Engaging suppliers requires effective campaigns and expert support to guide value chain partners. Natasha knew that technology could bring structure to the process.



The solution

A smarter way to manage supplier engagement

Choosing the right supplier engagement platform for a sustainability team can open up cost-saving opportunities and provide the chance to implement excellent operational processes.

“Technology has helped leapfrog the sustainability maturity of suppliers. It’s impressive how quickly we can now access our suppliers’ emissions and bypass many of the previous challenges of carbon accounting,” explains Natasha.

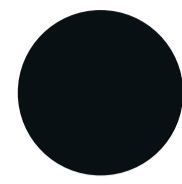
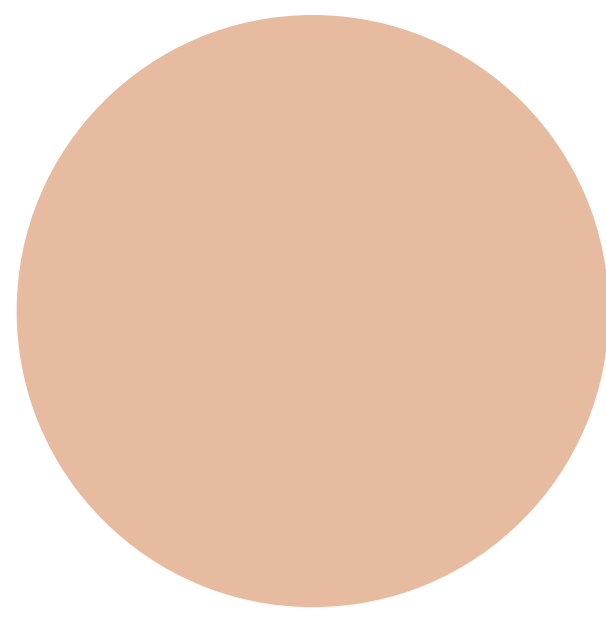
Dolby and Emitwise started their partnership to streamline the calculation of their suppliers’ emissions and support these supply chain partners on their decarbonization journeys.



We want to help our suppliers in the journey to measure, manage and ultimately, reduce their emissions.

We are giving them that help by providing them the opportunity to work with sustainability and carbon experts.

Natasha Tuck, Director of Sustainability and ESG at Dolby



Supplier maturity

Engaging suppliers to increase their sustainability maturity.

Data

Enhancing carbon and financial accounting with more accurate data.

Collaboartion

Collaborating with internal teams to drive emission reductions.

The results

Scaling supplier engagement

Dolby's sustainability team has led the implementation of a one-stop-shop solution for engaging its most material suppliers (currently, covering over 50% of their emissions), collecting data, and increasing the accuracy of their calculations.

Benefiting from the functionality of the platform and Emitwise's supplier engagement and sustainability experts, they've been able to:

Guide suppliers on their decarbonization journey

After one engagement campaign, Dolby was able to track the percentage of its Scope 3

emissions that come from suppliers with science-based targets.

For Dolby, engaging suppliers is an opportunity to share expertise and provide value.

Engaging a supply chain requires setting up the infrastructure to contact suppliers and providing support to collect the relevant data from them.

"We're helping our suppliers on their emissions journey as we progress on our own, so having a partner that can hold the hands of our suppliers has brought significant time savings and structure to our supply chain engagement process," explains Natasha.

Increase the accuracy of our Scope 3 emissions

Carbon accounting is an ongoing process to improve the accuracy of emissions data and increase its actionability to identify the best emission reduction opportunities.

“We are leveraging technology to access more granularity about our supplier data, which in turn results in better Scope 3 emissions data,” says Natasha.

Measuring emissions also allowed Dolby to standardise accounting processes and improve internal data structuring.

Embed sustainability thinking throughout Dolby

Meeting ambitious targets such as Dolby’s science-based targets requires collaboration with colleagues outside of sustainability to change business practices.

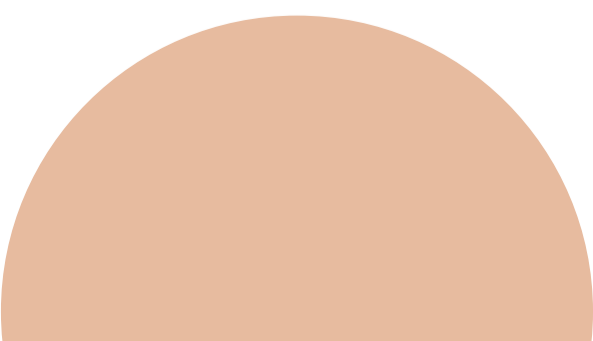
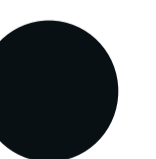
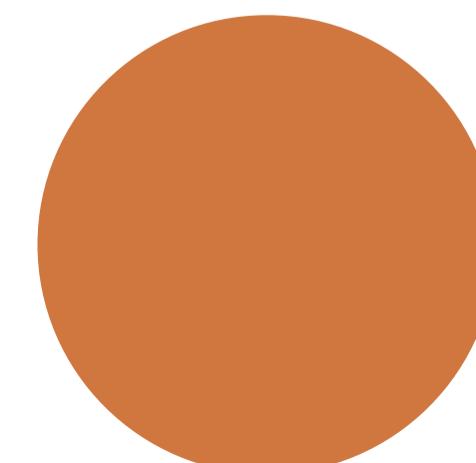


Emissions dashboards with supply chain emissions data will enable our teams to easily communicate our progress and bring colleagues along more quickly.”

Mauro Cozzi, CEO and Co-founder of Emitwise

“We’re continuing to get closer with our procurement team and supplier relationship owners so that we can better understand where and who to focus on,” says Natasha.

Dolby’s sustainability team has leveraged supplier engagement statistics to communicate their progress with the rest of the company.



What lies ahead for Dolby and its supply chain

Dolby has set the foundation for supplier engagement to guide supply chain partners in improving their sustainability maturity.

Natasha believes that a critical next step is supporting these suppliers to set their own science-based targets so that we can all be aligned to the same emissions reduction goals and thereby, have the impact needed to limit global warming.



We can provide suppliers access to experts in emissions accounting and resources to help them understand how to reduce their emissions, such as supporting them to source 100% renewable energy and most importantly, prevent them from reinventing the wheel."

Natasha Tuck, Director of Sustainability and ESG at Dolby

Thank you for reading

Dolby's supply chain decarbonization
story so far

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